

# 2016 POLITICAL FALL SPENDING

## WTHI-POL-GREGG FOR GOVERNOR - DEMOCRAT

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858743	5/5-5/9	15	\$ 3,150.00	\$ 472.50	\$ 2,677.50		\$ 2,677.50	\$ 2,677.50		64529
859992	5/10-5/16	34	\$ 6,010.00	\$ 901.50	\$ 5,108.50		\$ 5,108.50	\$ 5,916.00	\$ 807.50	64591
863121	5/17-5/23	23	\$ 3,550.00	\$ 532.50	\$ 3,017.50		\$ 3,017.50	\$ 3,017.50		64698
866490	5/24-5/30	17	\$ 2,855.00	\$ 428.25	\$ 2,426.75		\$ 2,426.75	\$ 2,426.75		credit car
859533	5/31-6/6	19	\$ 6,230.00	\$ 934.50	\$ 5,295.50		\$ 5,295.50	\$ 5,295.50		credit car
873790	6/7-6/13	12	\$ 5,050.00	\$ 757.50	\$ 4,292.50		\$ 4,292.50	\$ 4,292.50		credit car
874470	6/8-6/13	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
877373	6/14-6/20	18	\$ 7,350.00	\$ 1,102.50	\$ 6,247.50		\$ 6,247.50	\$ 6,247.50		credit car
877387	6/14-6/20	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50		credit car
881558	6/21-6/27	18	\$ 3,380.00	\$ 507.00	\$ 2,873.00		\$ 2,873.00	\$ 2,873.00		credit car
892963	6/28-7/4	21	\$ 3,980.00	\$ 597.00	\$ 3,383.00		\$ 3,383.00	\$ 3,383.00		credit car
896567	7/5-7/11	59	\$ 11,360.00	\$ 1,704.00	\$ 9,656.00		\$ 9,656.00	\$ 9,656.00		credit car
902393	7/12-7/18	42	\$ 7,630.00	\$ 1,144.50	\$ 6,485.50		\$ 6,485.50	\$ 6,400.50	\$ 85.00	credit car
902393	7/12-7/14	18	\$ 3,040.00	\$ 456.00	\$ 2,584.00		\$ 2,584.00	\$ 6,400.50	\$ 3,816.50	
902393	7/12-7/18	26	\$ 4,290.00	\$ 643.50	\$ 3,646.50		\$ 3,646.50	\$ 6,400.50	\$ 2,754.00	

spot from last week made good on  
this order. Totals are correct

\$ 2,584.00 \$ 6,400.50 \$ 3,816.50  
per client cancelled eff 7/14  
will use credit later

									per client added on 7/18	
905504	7/19-7/25	41	\$ 7,530.00	\$	1,129.50	\$ 6,400.50	\$ 6,400.50	\$ 6,400.50	credit car	
		60	\$ 11,440.00	\$	1,716.00	\$ 9,724.00	\$ 3,323.50	\$ 3,323.50	credit car	
908068	7/26-8/1	60	\$ 10,590.00	\$	1,588.50	\$ 9,001.50	\$ 9,001.50	\$ 9,001.50	credit car	
912220	8/2-8/8	36	\$ 7,570.00	\$	1,135.50	\$ 6,434.50	\$ 6,434.50	\$ 6,434.50	credit car	
915351	8/9-8/15	31	\$ 5,860.00	\$	879.00	\$ 4,981.00	\$ 4,981.00	\$ 4,981.00	credit car	
918270	8/16-8/22	32	\$ 5,950.00	\$	892.50	\$ 5,057.50	\$ 5,057.50	\$ 5,057.50	credit car	
921922	8/23-8/29	38	\$ 6,230.00	\$	934.50	\$ 5,295.50	\$ 5,295.50	\$ 5,295.50	credit car	
925203	8/30-9/5	38	\$ 6,330.00	\$	949.50	\$ 5,380.50	\$ 5,380.50	\$ 5,380.50	credit car	
927768	9/6-9/12	78	\$ 14,180.00		\$ 12,053.00	\$ 12,053.00	\$ 12,053.00	\$ 12,053.00	credit	
<b>TOTALS</b>			<b>\$ 99,705.00</b>	<b>\$</b>	<b>14,955.75</b>	<b>\$ 84,749.25</b>	<b>\$ 84,749.25</b>	<b>\$ 85,641.75</b>		



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 927768 /		<u>Alt Order #</u> 25279934
<u>Product</u> Political		
<u>Contract Dates</u> 09/06/16 - 09/12/16		<u>Estimate #</u> 4936
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 09/01/16 / 09/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	09/06/16	09/12/16	CBS This Morning	7a-9a		:30				NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/05/16	09/11/16	-2222--				8	\$100.00				
	Week:	09/12/16	09/18/16	2-----				2	\$100.00				
N 2	WTHI	09/06/16	09/12/16	News 10 M-F	6a-7a		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/05/16	09/11/16	-1111--				4	\$150.00				
	Week:	09/12/16	09/18/16	1-----				1	\$150.00				
N 3	WTHI	09/06/16	09/12/16	News 10 M-F	530a-6a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/05/16	09/11/16	-1111--				4	\$100.00				
	Week:	09/12/16	09/18/16	1-----				1	\$100.00				
N 4	WTHI	09/06/16	09/12/16	M-F 9a-10a	9a-10a		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/05/16	09/11/16	-1111--				4	\$60.00				
	Week:	09/12/16	09/18/16	1-----				1	\$60.00				
N 5	WTHI	09/06/16	09/12/16	News 10 Midday	12p-1230p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/05/16	09/11/16	-1111--				4	\$200.00				
	Week:	09/12/16	09/18/16	1-----				1	\$200.00				
N 6	WTHI	09/06/16	09/12/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	9	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/05/16	09/11/16	-1222--				7	\$120.00				
	Week:	09/12/16	09/18/16	2-----				2	\$120.00				
N 7	WTHI	09/06/16	09/12/16	The Talk	2p-3p		:30				NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/05/16	09/11/16	-1111--				4	\$90.00				
	Week:	09/12/16	09/18/16	1-----				1	\$90.00				
N 8	WTHI	09/06/16	09/12/16	Price is Right	11a-12p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/05/16	09/11/16	-1111--				4	\$250.00				
	Week:	09/12/16	09/18/16	1-----				1	\$250.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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**800 Ohio Street**  
**Terre Haute, IN 47807**  
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<u>Contract / Revision</u> 927768 /		<u>Alt Order #</u> 25279934
<u>Contract Dates</u> 09/06/16 - 09/12/16		<u>Product</u> Political
<u>Advertiser</u> POL/Gregg for Governor		<u>Estimate #</u> 4936
		<u>Original Date / Revision</u> 09/01/16 / 09/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 9	WTHI	09/07/16	09/12/16	Let's Make a Deal	10a-11a		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	--11---				2	\$250.00				
		Week: 09/12/16	09/18/16	1-----				1	\$250.00				
N 10	WTHI	09/06/16	09/12/16	M-F 530p-6p	530p-6p		:30				NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-11-1--				3	\$130.00				
		Week: 09/12/16	09/18/16	1-----				1	\$130.00				
N 11	WTHI	09/06/16	09/12/16	M-F 4p-5p	4p-5p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-1--1--				2	\$100.00				
		Week: 09/12/16	09/18/16	1-----				1	\$100.00				
N 12	WTHI	09/07/16	09/12/16	M-F 3p-4p	3p-4p		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	--11---				2	\$90.00				
		Week: 09/12/16	09/18/16	1-----				1	\$90.00				
D 13	WTHI	09/11/16	09/11/16	News 10 at 6p Su	6p-630p		:30				NM	0	\$0.00
N 14	WTHI	09/06/16	09/12/16	News 10 at 6p	6p-630p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-1111--				4	\$500.00				
		Week: 09/12/16	09/18/16	1-----				1	\$500.00				
N 15	WTHI	09/06/16	09/09/16	News 10 at 5p 5-530p	5-530p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-1111--				4	\$250.00				
N 16	WTHI	09/06/16	09/06/16	Tue Hour 1	8p-9p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-T-----				1	\$800.00				
N 17	WTHI	09/08/16	09/08/16	Thur Hour 1	8p-9p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	---T---				1	\$750.00				
N 18	WTHI	09/10/16	09/10/16	CBS This Morning Sa	9a-11a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-----S-				1	\$85.00				
D 19	WTHI	09/11/16	09/11/16	CBS Sunday Morning	9a-1030a		:30				NM	0	\$0.00
N 20	WTHI	09/10/16	09/10/16	Sat Prime Other 1	8-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-----S-				1	\$300.00				
N 21	WTHI	09/10/16	09/10/16	NCAA Football	NCAA Football		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	-----S-				2	\$100.00				
N 22	WTHI	09/09/16	09/12/16	Late Show W/	Late Show W/		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/05/16	09/11/16	----1--				1	\$125.00				
		Week: 09/12/16	09/18/16	2-----				2	\$125.00				
<b>Totals</b>								<b>0.00</b>				<b>80</b>	<b>\$14,180.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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800 Ohio Street  
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(812) 232-9481

<u>Contract / Revision</u> 927768 /		<u>Alt Order #</u> 25279934
<u>Contract Dates</u> 09/06/16 - 09/12/16	<u>Product</u> Political	<u>Estimate #</u> 4936
<u>Advertiser</u> POL/Gregg for Governor		<u>Original Date / Revision</u> 09/01/16 / 09/08/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/12/16	80	\$14,180.00	(\$2,127.00)	\$12,053.00
<b>Totals</b>	80	\$14,180.00	(\$2,127.00)	\$12,053.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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927768

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25279934	<b>Changes as of:</b> 9/7/2016 at 4:23 PM	<b>Version:</b> Highlighting Revision 3
<b>CPE:</b> 755/765/4936	<b>Flight:</b> 9/6/16 - 9/12/16	<b>Total \$:</b> \$14,180.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Total Spots:</b> 80
650 Massachusetts AVE NW	<b>Product:</b> Political	<b>Total CPP:</b> \$0.00
Suite 210	<b>Agency Order #:</b> 5356660	<b>Total GRP:</b>
Washington, DC 20001	<b>Buyer:</b> Herrick, Cathie	<b>Con Type:</b> POLITICAL/NOTE
	<b>Salesperson:</b> BEN WILLMEITH	<b>Assistant:</b> BEN WILLMEITH
	202-872-5880	
<b>Comments:</b> Spots moved off of 9/11		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/6 - 9/12							Total Spots	Total \$	CPP	GRP
							9/6	9/7	9/8	9/9	9/10	9/11	9/12				
1	Tu-F M 7a-9a		CBS This Morning	\$100.00	0	30	2	2	2	2	0	0	2	10	\$1,000.00	\$0.00	0.0
2	Tu-F M 6a-7a		News 10 WTHI	\$150.00	0	30	1	1	1	1	0	0	1	5	\$750.00	\$0.00	0.0
3	Tu-F M 5:30a-6a		News 10 WTHI	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
4	Tu-F M 9a-10a		Live! With Kelly	\$60.00	0	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
5	Tu-F M 12n-12:30p		News 10 WTHI	\$200.00	0	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
6	Tu-F M 12:30p-2p		CBS Soap Rotation	\$120.00	0	30	1	2	2	2	0	0	2	9	\$1,080.00	\$0.00	0.0
7	Tu-F M 2p-3p		The Talk	\$90.00	0	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
8	Tu-F M 11a-12n		Price Is Right	\$250.00	0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
9	Tu-F M 10a-11a		Let's Make A Deal	\$250.00	0	30	0	1	1	0	0	0	1	3	\$750.00	\$0.00	0.0
10	Tu-F M 5:30p-6p		Inside Edition	\$130.00	0	30	1	1	0	1	0	0	1	4	\$520.00	\$0.00	0.0
11	Tu-F M 4p-5p		Ellen Degeneres	\$100.00	0	30	1	0	0	1	0	0	1	3	\$300.00	\$0.00	0.0
12	Tu-F M 3p-4p		Doctors	\$90.00	0	30	0	1	1	0	0	0	1	3	\$270.00	\$0.00	0.0
REV- 13	Su 6p-6:30p		News 10 WTHI	\$225.00	0	30	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
14	Tu-F M 6p-6:30p		News 10 WTHI	\$500.00	0	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
15	Tu-F M 5p-5:30p		News 10 WTHI	\$250.00	0	30	1	1	1	1	0	0	0	4	\$1,000.00	\$0.00	0.0
16	Sa 6p-6:30p		News 10 WTHI	\$200.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
17	Tu 8p-9p		NCIS-CBS	\$800.00	0	30	1	0	0	0	0	0	0	1	\$800.00	\$0.00	0.0
18	Th 8p-9p		Big Bang Theory/Life in Pieces	\$750.00	0	30	0	0	1	0	0	0	0	1	\$750.00	\$0.00	0.0
REV- 19	Sa 9a-11a		CBS This Morning Saturday	\$85.00	0	30	0	0	0	0	1	1	0	1	\$85.00	\$0.00	0.0
REV- 20	Su 9a-10:30a		CBS News Sunday Morning	\$150.00	0	30	0	0	0	0	0	1	0	0	\$0.00	\$0.00	0.0
22	Sa 8p-10p		CrimeTime Saturday	\$300.00	0.0	30	0	0	0	0	1	0	0	1	\$300.00	\$0.00	0.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25279934	<b>Changes as of:</b> 9/7/2016 at 4:23 PM	<b>Version:</b> Highlighting Revision 3
<b>CPE:</b> 755/765/4936	<b>Flight:</b> 9/6/16 - 9/12/16	<b>Total \$:</b> \$14,180.00
<b>Agency:</b> BUYING TIME, LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	<b>Advertiser:</b> Gregg IN Governor <b>Product:</b> Political	<b>Total Spots:</b> 80
<b>Agency Order #:</b> 5356660	<b>Buyer:</b> Herrick, Cathie <b>Salesperson:</b> BEN WILMETH 202-872-5880	<b>Total CPP:</b> \$0.00
<b>Primary Demo:</b> Adults 35+	<b>Con Type:</b> POLITICAL/NOTE <b>Assistant:</b> BEN WILMETH 202-872-5880	<b>Total GRP:</b>
<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/6 - 9/12							Total Spots	Total \$	CPP	GRP
							9/6	9/7	9/8	9/9	9/10	9/11	9/12				
23	Sa 3p-7p		SEC Football	\$100.00	0.0	30	0	0	0	0	2	0	0	2	\$200.00	\$0.00	0.0
REV+ 24	M-F 11:35p-12:37a		Colbert	\$125.00	0.0	30	0	0	0	0	0	0	2	3	\$375.00	\$0.00	0.0
<b>TOTALS:</b>							14	15	15	15	4	0	17	80	\$14,180.00	\$0.00	0.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25279934	<b>Changes as of:</b> 9/7/2016 at 4:23 PM	<b>Version:</b> Highlighting Revision 3	<b>Total \$:</b> \$14,180.00
<b>CPE:</b> 755/765/4936	<b>Flight:</b> 9/6/16 - 9/12/16	<b>Station:</b> WTHI	<b>Total Spots:</b> 80
<b>Agency:</b> BUYING TIME.LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Market:</b> Terre Haute	<b>Total CPP:</b> \$0.00
<b>650 Massachusetts Ave NW</b>	<b>Product:</b> Political	<b>Office:</b> WASHINGTON	
<b>Suite 210</b>	<b>Agency Order #:</b> 5356660	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
<b>Washington, DC 20001</b>	<b>Buyer:</b> Herrick, Cathie	<b>Con Type:</b> POLITICAL/VOTE	
	<b>Salesperson:</b> BEN WILMETH	<b>Assistant:</b> BEN WILMETH	<b>Separation:</b>
	202-872-5880	202-872-5880	

## Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
09/07/16 4:23 PM	BEN WILMETH	Spots moved off of 9/11
09/02/16 12:02 PM	BEN WILMETH	New Order
09/01/16 4:18 PM	Tammy Terry	Ben - line 16 is n/a due to CBS college football airing 3-7p. I can offer 2 spots in game at \$100 a piece (game is Kentucky @ florida). please advise. thanks - tammy

### Competitive Information

Market Budget:	\$25,782
WTHI Share:	55%
Comment:	
ETHI:	11%
WAWV:	3%
WTWO:	31%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	80	\$14,180.00	N/A
<b>Total</b>	<b>100%</b>	<b>80</b>	<b>\$14,180.00</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Sep	80	\$14,180.00
<b>Total</b>	<b>80</b>	<b>\$14,180.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/7/16 4:23 PM	BEN WILMETH	Revised	1		\$0	\$14,180.00	Changes: Total Spots from 79 to 80. Comments from New Order to Spots moved off of 9/11. 4 buylines added or modified.
Revision	9/2/16 12:02 PM	BEN WILMETH	Confirmed	1		\$0	\$14,180.00	Changes: Total Spots from 78 to 79. 2 buylines added or modified.
Makegood 1	9/1/16 4:18 PM	Tammy Terry	Confirmed			\$0	\$14,180.00	
Revision	9/1/16 3:51 PM	BEN WILMETH	Confirmed		1	\$0	\$14,180.00	Changes: Demo Meia to R161. User Entered \$ from \$0.00 to \$14,180.00. Total Spots from 79 to 78. Comments from New Order. 2 buylines added or modified.
New	9/1/16 3:48 PM	BEN WILMETH	New	79		\$14,180.00	\$14,180.00	

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25281842

Changes as of: 9/7/2016 at 4:20 PM

Version: Original Order

CPE:

Agency: B DIRECT

182 West Court St.

Doystown, PA 18901

Flight: 11/14/16 - 12/18/16

Advertiser: COLONIAL PENN

Product: GBL GET YOURS

Agency Order #:

Buyer: MADELINE HAURIN

Salesperson: JESSICA KORET

212-424-6838

Total \$: \$1,875.00

Total Spots: 75

Total CPP: \$0.00

Total GRP:

Separation: Sep:30

Station: WTHI

Market: Terre Haute

Office: NEW YORK

Primary Demo: Households

Con Type: DIRECT RESPONSE

Assistant: TERRELL MALLARD

212-424-6189

#	Day/Time	DP	Program	Rate	HH Rating	Len	11/14 - 12/12					Total Spots	Total \$	CPP	GRP
							11/14	11/21	11/28	12/5	12/12				
1	M-F 11a-6p		VARIOUS	\$25.00	0.0	120	15	0	15	15	15	60	\$1,500.00	\$0.00	0.0
1/2 HOUR SEPARATION DO NOT RUN IN PAID AND HIATUS 11/24															
2	M-W,F 11a-6p		VARIOUS	\$25.00	0.0	120	0	15	0	0	0	15	\$375.00	\$0.00	0.0
1/2 HOUR SEPARATION DO NOT RUN IN PAID AND HIATUS 11/24															
TOTALS: 15 15 15 15												75	\$1,875.00	\$0.00	0.0